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## Governors District Alliance gets Polk grant

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The Grimes Governors District Alliance received a boost for its marketing efforts with the approval of a \$2,000 Polk County Betterment Grant.

The money will be used to create and distribute marketing materials that highlight the goals and benefits of the Governors District, a 15- to 20-square-block area of downtown Grimes that business leaders envision as a refurbished shopping and tourism area.

The marketing materials will be distributed to residents and businesses in several formats and will describe the project's expected effect on economic development, tourism attraction, community beautification and quality-of-life improvements.

Among the concepts under discussion are a Grimes village with specialty shops, old-fashioned street lamps and cobblestone crosswalks; a water tower square for festivals and community gatherings; and tributes to Iowa's 41 governors, including a potential governors' museum.

Call the alliance at 986-1992 for project and marketing information or visit [www.governorsdistrict.org](http://www.governorsdistrict.org).

Advertisement

The advertisement features a dark green background with a white circular logo for Dish Network in the top left. The text reads: "Add NFL RedZone to your DISH Network Package for \$7.00 /MONTH". Below this, the "NFL REDZONE" logo is displayed in large, stylized letters. At the bottom, the phone number "1-888-206-3033" is shown in red, with the text "ONLY AVAILABLE WITH QUALIFYING PROGRAMING PACKAGES." underneath.

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